

Intellectual Property: MCLE BasicsPlus!®

Understanding the type of intellectual property your client has and how to protect it

Intellectual property in one or more forms is often integral to a company's value. Understanding the type of intellectual property your client has and how to protect it is essential to fully protecting your client's business interests. Learn the basics needed to identify each type of intellectual property and how they relate to each other, as well as how to protect the value in intellectual property and avoid infringement. Although aimed at practitioners new to these areas, this program also provides enough depth for those with some experience.

Agenda

- **IP Types: General Overview**
- **Copyright**
 - Statutory framework; Copyright registrations; Computer software license agreements and freelance programmers; Graphic arts agreements and freelance artists; Impact of artificial intelligence on existing copyright laws and practices; Asserting and defending an infringement claim
- **Trademark**
 - Statutory framework; Selecting and evaluating trademarks; Registration of trademarks; Licenses and assignments; Proper use and policing of trademarks; Basis for infringement and infringement defense
- **Trade Secrets**
 - Source of trade secret law; Impact of restrictive covenants; Establishment of a proper trade secret protection program; Bringing and defending a misappropriation case
- **Patent**
 - Statutory framework; Types of patents; Acquisition of patent rights; Inventorship; Prior art; Enforcement; Freedom to operate; Licenses and assignments
- **Ethical Traps in IP Practice and How to Avoid Them**
- **“Ask the Experts” Q&A Session**

Faculty

Nicole E. Gage, Esq., *Beck Reed Riden LLP, Boston*, Chair
Nicole Corvini Daly, Esq., *Beck Reed Riden LLP, Boston*
Paul Sennott, Esq., *Sennott Williams & Rogers LLP, Boston*
Craig R. Smith, Esq., *Lando & Anastasi LLP, Boston*

Dates & Location

Register at www.mcle.org

LIVE WEBCAST

Thursday, January 23, 2025
9:00 am–5:00 pm
Program # 2250010WBC

REBROADCAST

Friday, February 7, 2025
9:00 am–5:00 pm
Program # 2250010RB1

REBROADCAST

Monday, February 17, 2025
9:00 am–5:00 pm
Program # 2250010RB2

ON DEMAND WEBCAST

View after Monday, February 17, 2025
Program # 2250010WBA

Tuition *(includes written materials)*

- \$275
- \$247.50 MCLE Members
- \$137.50 New Lawyers admitted to law practice within 5 years, Pending Admittees, Law Students, and Paralegals
- **FREE** for MCLE OnlinePass Subscribers

To apply for a need-based scholarship, email scholarships@mcle.org.

Materials

Intellectual Property Practice ebook, plus speaker materials

- E-materials link emailed upon registration
- Transcript & videorecording emailed 2 weeks post-program

CLE Credits

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