

# Unleash the Full Potential of Chapter 93A

## Mastering Consumer Protection Claims in Massachusetts

This seminar offers an in-depth exploration of Chapter 93A and Chapter 176D litigation, providing invaluable insights from both plaintiff and defense perspectives. Participants will gain a thorough understanding of the requirements, elements, and potential damages associated with these statutes, empowering them to navigate the intricacies of unfair and deceptive practices.

Throughout the seminar, attendees will master the art of drafting effective demand letters and crafting strategic responses, while also learning to navigate key issues through every stage of litigation—from pre-suit preparations and discovery to trial and appeal. This transformative experience will elevate your litigation skills and deepen your expertise in consumer protection law, making it a must-attend for attorneys at all experience levels. Don't miss the opportunity to enhance your practice and unleash the ultimate potential of Chapter 93A.

### Agenda

- Chapter 93A and Chapter 176D Essentials
- Unfair and Deceptive Practices
- Demand Letters
- Key Issues

### Faculty

Lisa Oliver White, Esq., *Shook, Hardy & Bacon LLP, Boston, Chair*

Jill K. Hauff, Esq., *Eckert Seamans Cherin & Mellott, LLC, Boston*

Seth D. Jacobs, Esq., *Zisson & Jacobs, Boston*

Michael J. Rossi, Esq., *Conn Kavanaugh Rosenthal Peisch & Ford LLP, Boston*

### Dates & Location

Register at [www.mcle.org](http://www.mcle.org)

#### LIVE WEBCAST

Thursday, December 19, 2024

2:00 pm–4:00 pm

Program # 2250112WBC

#### REBROADCAST

Friday, January 3, 2025

12:00 pm–2:00 pm

Program # 2250112RB1

#### REBROADCAST

Monday, January 13, 2025

2:00 pm–4:00 pm

Program # 2250112RB2

#### ON DEMAND WEBCAST

View after Monday, January 13, 2025

Program # 2250112WBA

### Tuition *(includes written materials)*

- \$175
- \$157.50 MCLE Members
- \$87.50 New Lawyers admitted to law practice within 5 years, Pending Admittees, Law Students, and Paralegals
- **FREE** for MCLE OnlinePass Subscribers

To apply for a need-based scholarship, email [scholarships@mcle.org](mailto:scholarships@mcle.org).

### Materials

- E-materials link emailed upon registration
- Transcript & videorecording emailed 2 weeks post-program

### CLE Credits

Earn up to 2 CLE credits



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